

SARA MACHI

saramachi.com • saramachi@gmail.com

Experience

MARCH 2019 - PRESENT

5 ON YOUR SIDE - KSDK ST LOUIS - Multi-Skilled Journalist

- Regularly leads dayside broadcasts utilizing strong live capabilities
- Entrusted with crafting easily understandable stories about the nuances of vaccine rollout as part of the station's vaccine team
- Created and led continuing education series for team members

JULY 2016 - MARCH 2019

WDBJ7 ROANOKE, VIRGINIA - Weekend Anchor / Reporter

- Oversees and anchors weekend newscasts at market's #1 station
- Launched additional half-hour weekend show

JULY 2012 - JULY 2016

KTBS3 NEWS SHREVEPORT, LOUISIANA - Multi-Media Journalist

- Market's leading crime reporter contributing to four nightly newscasts
- Investigative reporting led to state ethics investigation of potential abuse at local jail
- Coverage of drivers' cell phone use in school zones prompted state ban

OCTOBER 2009 - JULY 2012

WOAY NEWSWATCH OAK HILL, WEST VIRGINIA - Evening Anchor / Producer

- Launched and grew station's social media presence
- Helped create and launch new 5 PM show in February 2012

OCTOBER 2008 - MAY 2009

PRECISE MEDIA LONDON, ENGLAND - Overnight Editor

- Wrote and edited news briefs for a 24-hour news monitoring service
- Personally inspected news briefs for 120 clients, including Fortune 500 companies

Education

University of Missouri School of Journalism - May 2008

Bachelor of Journalism degree with an emphasis in Radio and Television

Awards

2017 Capital EMMY nominee for best weekend newscast

2020 Mid-America EMMY nominee for best breaking news and best team coverage

Skills

Editing: Avid Newscutter, Final Cut Pro, Edius Grass Valley

Scripts: Avid iNews, AP ENPS

Online: IB Publish, WorldNow, Clickability, TEGNA ONE

Social

Facebook: facebook.com/reporterSaraMachi

Twitter: twitter.com/saramachi

Instagram: instagram.com/saramachi

TikTok: tiktok.com/@saramachiksdk